



## **Cookies Policy**

This Cookies Policy explains how Meads Village Dental Practice uses cookies and similar technologies on our website.

### **What Are Cookies**

Cookies are small text files placed on your device when you visit a website. They help the website function properly and provide information about how visitors use the site.

### **How We Use Cookies**

We use cookies for the following purposes:

- **Essential Cookies** – These are necessary for the website to function and cannot be switched off. They do not store personally identifiable information.
- **Analytics Cookies** – We use analytics tools (such as Google Analytics or similar) to understand how visitors interact with our website. This helps us improve performance and user experience.

Analytics cookies may collect information such as:

- Pages visited
- Time spent on the website
- Device type and browser
- General location (e.g. country or city)

This data is anonymised and used only for statistical purposes.

### **Consent**

When you first visit our website, you may be asked to accept or reject non-essential cookies. You can change your preferences at any time via your browser settings.

### **Managing Cookies**

Most web browsers allow you to control cookies through their settings. You can:

- Block cookies
- Delete cookies
- Set preferences for certain websites

Please note that disabling some cookies may affect how the website functions.

### **Third-Party Cookies**

Some cookies may be set by third-party services used on our website (such as analytics providers). These third parties have their own privacy and cookies policies.

### **Data Protection**

Any personal data collected through cookies is handled in accordance with UK GDPR and our Privacy Policy.

### **Updates to This Policy**

We may update this Cookies Policy from time to time. Any changes will be published on this page.

### **Contact**

If you have any questions about our use of cookies, please contact the practice.